

THE 16TH ANNUAL CUMBERLAND RIVER COMPACT

DRAGON BOAT FESTIVAL

SATURDAY, OCTOBER 5, 2024 • NASHVILLE EAST RIVERFRONT LANDING • 10 A.M - 4 P.M.



AVAILABLE SPONSORSHIP OPPORTUNITIES



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The annual Dragon Boat Festival features 30 teams racing on the Cumberland River to compete for the Grand Champion title and support the work of the Cumberland River Compact.

Sponsor Levels

	Year Of The Dragon \$20,000	Cumberland River \$15,000	Watershed \$10,000	Creeks and Streams \$5,000	River Otter \$2,500	Catfish \$1,000	Crawfish \$500
At the Event	OPPORTUNITY TO ADDRESS AUDIENCE ANNOUNCEMENT BY MASTER OF CEREMONY LOGO ON THE MAINSTAGE AND ALL SIGNAGE	ANNOUNCEMENT BY MASTER OF CEREMONY LOGO ON THE MAINSTAGE AND ALL SIGNAGE	LOGO ON THE MAINSTAGE AND ALL SIGNAGE	LOGO ON EVENT SIGNAGE			
Marketing & Promo	INCLUDED IN NEWSLETTER TO 14,000 MENTION IN ALL PRESS RELEASES	INCLUDED IN NEWSLETTER TO 14,000	INCLUDED IN NEWSLETTER TO 14,000	INCLUDED IN NEWSLETTER TO 14,000	INCLUDED IN NEWSLETTER TO 14,000	INCLUDED IN NEWSLETTER TO 14,000	
Social Media + Website	FEATURED ON SOCIAL PLATFORMS LOGO ON WEBSITE AND EVENT PAGE	FEATURED ON SOCIAL PLATFORMS LOGO ON WEBSITE AND EVENT PAGE	FEATURED ON SOCIAL PLATFORMS LOGO ON WEBSITE AND EVENT PAGE	FEATURED ON SOCIAL PLATFORMS LOGO ON WEBSITE AND EVENT PAGE	LOGO ON WEBSITE AND EVENT PAGE	LOGO ON WEBSITE AND EVENT PAGE	LOGO ON WEBSITE AND EVENT PAGE
Additional Benefits	2 BOATS IN RACE ONE PRIVATE EMPLOYEE VOLUNTEER EVENT	2 BOATS IN RACE ONE PRIVATE EMPLOYEE VOLUNTEER EVENT	1 BOAT IN RACE ONE PRIVATE EMPLOYEE VOLUNTEER EVENT	1 BOAT IN RACE ONE PRIVATE EMPLOYEE VOLUNTEER EVENT	1 BOAT IN RACE		



CUMBERLAND
RIVER COMPACT

JOIN US ON OCTOBER 5! BOOK YOUR SPONSORSHIP NOW.